



ROYAL SPIRIT

GROUP

Group Presentation

ABOUT US

A global family of experts in fashion and supply chain management

Royal Spirit Group, headquartered in Hong Kong, is a group of market-leading companies that are specialists in the design, production and exportation of fashion apparel and accessories for major labels worldwide.

The combination of wholly owned manufacturing facilities as well as strategic partnerships across Asia allows the group to deliver a broad range of exclusive merchandise at reasonable price points.

Royal Spirit Group is

- A group with over 30 years' experience
- A global workforce that is 2,200 employees strong
- Producing luxury fashion pieces for premium and contemporary brands
- As well as quality products for commercial and discount markets
- Seeing businesses in Asia, Europe, and the Americas



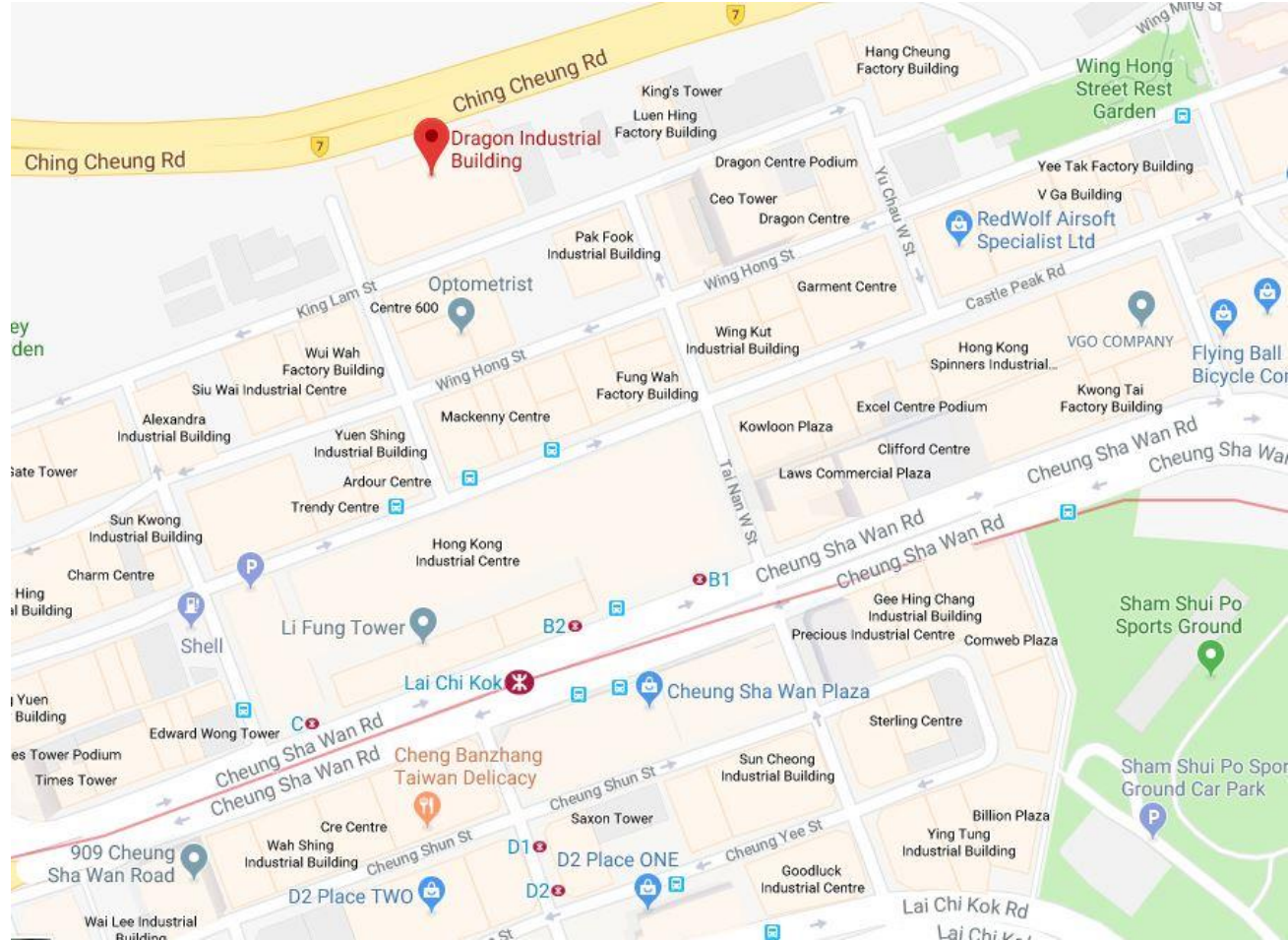
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Global Presence



| | |
|----------------|--------------------------------|
| China > – | Hong Kong HQ , Shenzhen |
| Bangladesh > – | Dhaka |
| India > – | Tiruppur |
| Vietnam > – | Ho Chi Min, Long An |
| USA > – | New York, Westminster |
| Germany > – | Langenzenn, Forchheim, Keltern |



BUSINESS SEGMENTS

- CORE BUSINESS
 - ROYAL SPIRIT LIMITED
 - TOPGRADE INTERNATIONAL ENTERPRISE LTD
 - WEBER & OTT AG
- BRANDS UNITED STATES
 - CARLISLE & ETCECETERA
- BRANDS EUROPE
 - Toni
 - Relaxed by Toni
 - Rosner
 - Wappen
 - Desoto
- VIETNAM OPERATIONS
 - DBW
 - Demco Vina



Royal Spirit Limited

High End Fashion Segment

Royal Spirit Limited is one of the largest premium apparel suppliers for international designer fashion in Asia.

Serving luxury fashion brands and lifestyle retailers, our portfolio contains over 40 international labels from major client markets of USA, Japan, Korea, Germany, Netherlands, France, and Italy.

The companies factory, **Demo Vina** is a pre-eminent denim and casualwear producer and washer, as well as **Deutsche BekleidungsWerke (DBW)**, a state-of-the-art producer of eco-conscious luxury garments as its subsidiaries.



Demco Vina

Demco Vina is a pre-eminent denim and casualwear producer and washer in Asia.

With a headcount of over 1,000 people, Demco Vina's production facilities in Vietnam have an annual production capacity of over 6 million pieces and an annual washing capacity of over 8.4 million pieces.

Such effectiveness is achieved with the use of some of the industries most advanced technologies, which includes Jeanologia's ultramodern laser-cutting machine and eco washing machine that only calls for 1 cup of water per use.

The company forms part of Royal Spirit Limited, one of the largest premium apparel suppliers for international designer fashion in the region.

Jeanologia E-flow

Water, power and chemical saving
Stone-free stone wash effects



Jeanologia G2 Ozone Washer

Waterless washer
Chemical-eliminating bleacher



Black Dragon 6 Tables 2 Heads

World's fastest laser cutter
Natural finishing effects



[Click to play Video](#)



Deutsche BekleidungsWerke (DBW)

DBW is Royal Spirit's newly launched state-of-the-art manufacturing complex that focuses on producing luxury fashion items and knit garments.

Situated in Ho Chi Minh, Vietnam, DBW is meticulously designed and constructed, earning it Platinum status under both the U.S. Green Building Council (LEED) and the Vietnamese LOTUS accreditation system.

DBW's production lines see the incorporation of world-class cutting-edge machinery such as the Framis Italia No So® thread-free sewing machines in tandem with Lean Single Flow short lines. The premises are also fitted with premium European equipment from Stoll, Bullmer, and Düerkopp Adler.

It is the first factory in Vietnam to be built to such progressive standards, further proving Royal Spirit's trailblazer status in setting industry standards in sustainability and eco-friendliness.



[Click to play video](#)



Best-in-Class
Machinery



Safe Factory
Environment



Modern Office &
Showroom



Solar Powered Air-Conditioning



Rainwater Harvesting



Awards & Certifications

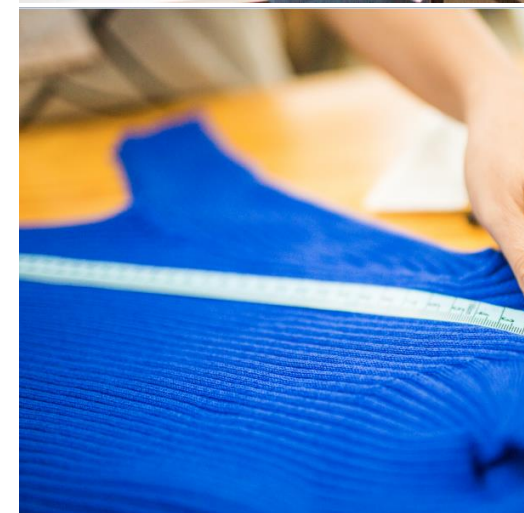


Inspection Centers

Inspection line

Piece by piece quality inspection

- Third party collaborators
- 100% inspection by hand and by machine
- Best suited for smaller quantities of output
- Also suited for premium quality items
- Ensures highest quality control in all products



Top Grade International

Mass Market Segment

Europetex International is the Group's answer to global clients who devote themselves to offering excellent fashion merchandise to mass markets consumers.

Counting Europe, Brazil, and Japan as its key client markets, Top Grade's in-house laboratories and manufacturing facilities in Dhaka, (Bangladesh), have an annual output capacity of 40 million pieces of menswear, womenswear, and childrenswear.

Ceaselessly committed to social and environmental responsibilities, Europetex's production facilities have earned the honors of Oeko-Tex Standard 100 , co-initiator of the "Accord on Fire and Building Safety in Bangladesh", member of the "Business Social Compliance Initiative (BSCI)", member of the "Cotton Made in Africa" project, and is also a proud supporter of the "CPI2" initiative through one of its subsidiary companies.



Bangladesh Office Tower



Top Grade International

Office and conference facilities



Top Grade International

In-house laboratories



[Click to Play Video](#)



CSR: Cotton Made in Africa

Cotton plays a key role in fighting poverty and makes a major contribution to food security in many countries of sub-Saharan Africa. This project helps local people help themselves to improve the living conditions of African smallholder farmers. Top Grade International is a proud supporter through the purchasing of fair trade cotton through its channels.



OUR BRANDS



Weber & Ott

Commercial Brand Segment

Established in Forchheim of Germany in 1834 ,
Weber & Ott became a member of Royal Spirit
Group in 2004. Standing as the commercial brand
segment of the group, it is the owner of a number of
distinguished European brands such as:

International women's fashion trousers brand TONI,
Women's lifestyle trousers label RELAXED by TONI,
Contemporary women's statement trousers brand
ROSNER,
Men's dress shirt specialist WAPPEN,
The "Perfect Shape" jersey shirt label DESOTO, and
Functional workwear essentials brand MEGADRESS.



Toni

For nearly five decades, the TONI brand has been a firm favourite with customers and retailers when it comes to contemporary ladies' trousers that fit perfectly.

In 2012, the label underwent the biggest change in its history: TONI DRESS, as it was called until then, became the two brands TONI and Relaxed by TONI.

We believe that every woman should treat herself to the special experience of wearing a pair of TONI trousers. With the TONI and Relaxed by TONI labels, you can choose from two up-to-date collections which are both characterized by superb workmanship and comfort.

<https://www.toni-fashion.de>



Rosner

Because we know who we are and what we can do, we do just that: pants. The name of the founder, Rudolf Rosner, has become a brand name that stands for the highest quality, an ideal fit and a fashionable look. Focus on the essentials and our love of detail is a strength of Rosner, which is shown in each of our new trouser collections.

<https://www.rosner.de/de>



Desoto

DESOTO creates form-fitting shirts and blouses that will allow you to transition from boardroom ready to casual Friday with exceptional ease. Our ready-to-wear tops feature non-disturbing seams and premium chemical-free cotton jersey for maximum comfort and flexibility. Sustainably produced and Oeko-Tex® certified, all DESOTO products are made exclusively in Europe.

<http://m.desoto-shirts.de>



Wappen

Ready for the challenges of the future, at the same time committed to tradition that is how we have presented ourselves since 1993 as a coat of arms Mens Fashion GmbH! We see ourselves as an integral part of the Weber & Ott Group, which in turn looks back on more than 180 years of success in the textile industry.

<http://wappen-hemden.com>



Carlisle & Etcetera

Direct Sales Segment

Situated in New York City, Carlisle Etcetera has a unique take on luxury.

Holding two major brands under its realm, CARLISLE is recognized for creating elegant, sophisticated, and timeless classics for the confident and majestic woman, whereas ETCETERA's signature style offers an effortlessly feminine flare for the free-spirited urban-dweller.

Specializing in the direct sales of high-end womenswear, Carlisle Etcetera has a team of over 1,000 sales consultants across the USA.

The brand also maintains its own warehouse in the state of Maryland to guarantee the very best customer experience.



Carlisle

CARLISLE invites you to be a part of our community, one where we empower women to become their own entrepreneurs and create a life that they want. A dynamic network of confident, timeless women to inspire your wardrobe – imagine the possibilities you can create with Carlisle.

Why work with our stylists?

Ambitious, entrepreneurial, creative are what define our stylists. Their styling expertise and passion help create meaningful and unique shopping experiences that are more than just about clothes. Our stylists will bring you to another level: they will get you complimented on your outfit every day.

<https://www.carlislecollection.com>



Etcetera

Effortless, casual, and approachable, we offer insight and attention to create a one-of-a-kind personalized experience to create your spirited style the difference between buying an outfit and building a wardrobe.

Why Etcetera?

Nothing says customer service quite like our team of trained Stylists who understand your personal flair and contemporary taste to provide a one-on-one tangible experience with solutions that fit your needs. Designed in NYC with quality fabrics from Europe, our diverse collections keep up with the runway trends but still adhere to our own, unique style to give you an authentic wardrobe.

<https://www.etcetera.com>



Strategic Brand Partners

Top Fashion Clients

A.P.C. A . L . C .

COACH **HELMUT LANG**

I R O RACHEL ZOE

SPORTALM **Theory**
KITZBÜHEL

vanessabruno

VERONICA BEARD

Top Mass Market Clients

MALWEE **AEON**

KYLY

LIDL

TAKKO

Hering
store

ROSSMANN

sussan

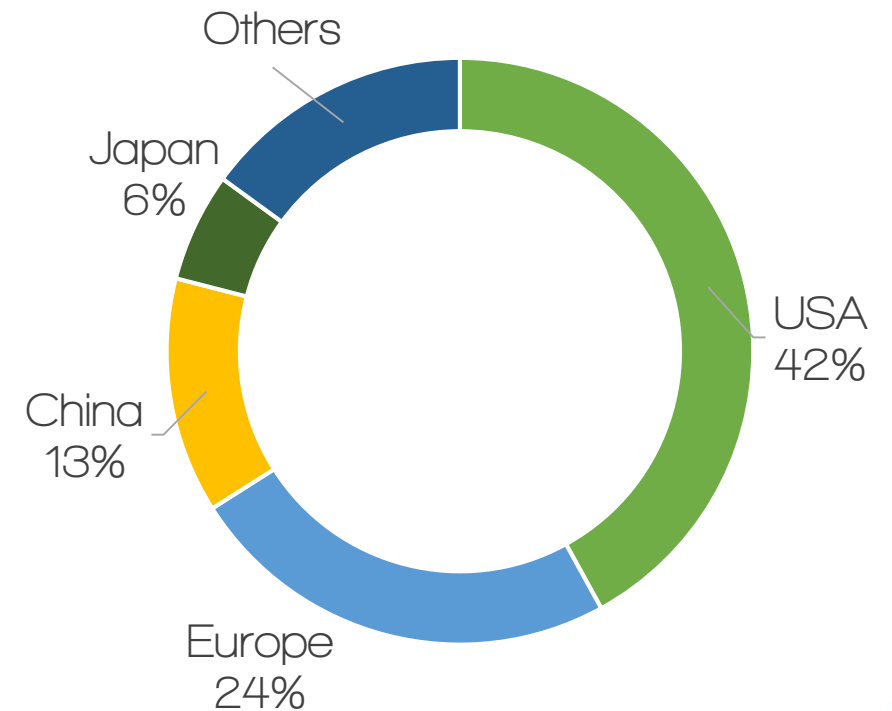
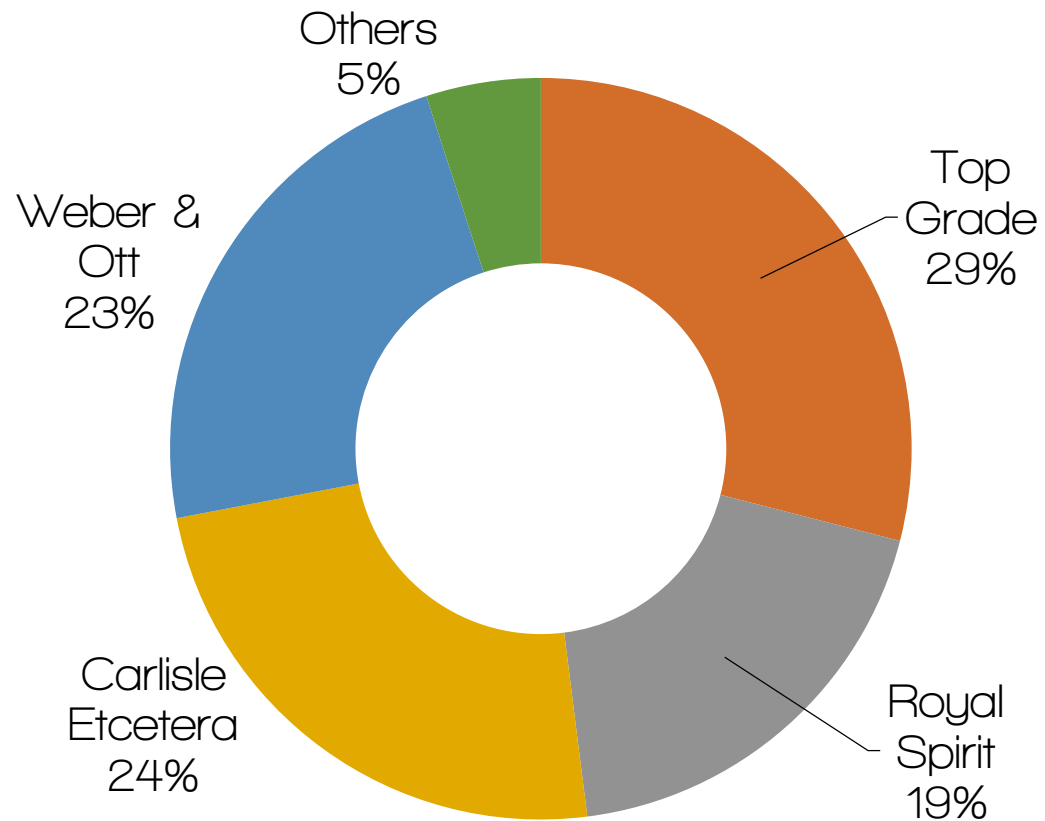
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Business Performance

Sales Revenue in 2016 exceeded US\$400 + million.

2016 Garment Sales (US\$M)



The End

