



ROYAL SPIRIT GROUP

Press Release

For Immediate Release



David Rosenberg Appointed CEO of Carlisle Etcetera LLC

Hong Kong 13 June. 2018 – Royal Spirit announces the appointment of David Rosenberg as CEO of Carlisle Etcetera LLC, effective 13 June 2018.

Royal Spirit is proud to announce David Rosenberg as CEO of Carlisle Etcetera LLC. David has been in the fashion industry for many years therefore it's needless to say, he has an in depth knowledge of and a wealth of experience to share. After graduating at Baruch College with a Master of Business Administration in International Trade and Finance he joined Ellen Tracy. Having worked in some of the giants of the fashion industry, David started his own label David Randall. Thereafter, he worked for Polo for Boys and the DKNY Division of Liz Claiborne. Not only does he have an unparalleled aesthetic, but his value and pioneering vision lead him to Carlisle in 2000. At Carlisle, David opened the Etcetera Brand where he now returns to take the reigns as CEO.

About David Rosenberg

David Rosenberg grew up in his father's contracting factory where they produced clothing for Calvin Klein, Donna Karan, Ellen Tracy and other fine sportswear companies. He and his brother decided that their father should manufacture clothing for themselves and together they started the label David Randall. They sold their clothing to department stores nationwide. They were the first non-designer label to gain a window in Saks Fifth Ave. They also were the first non-designer label to have the cover of the I Magnin Catalog (I Magnin & Company was a San Francisco based high fashion and specialty goods luxury department store. It expanded across the west and into Southern California.).

David is also a member of the Board of the International Trade Department, at the Fashion Institute of Technology.

About Royal Spirit Group

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