



ROYAL SPIRIT GROUP

Press Release

For Immediate Release

Royal Spirit Opens Ultramodern Manufacturing Facility – Deutsche BekleidungsWerke in Vietnam

HONG KONG – November 8, 2017 – Royal Spirit Group, a global expert in fashion manufacturing and supply chain management, has officially launched its second factory in Ho Chi Minh, bringing the industry’s most sustainable practices and best-in-class technologies to Vietnam’s fastest growing market.

Located in the esteemed Long Hau Industrial Zone, Deutsche BekleidungsWerke Limited (DBW) totals 18,000 square meters. The state-of-the-art manufacturing complex is set over five floors, with a special focus on producing knitwear and luxury fashion garments.

DBW represents a USD 25 million investment and is Royal Spirit’s important addition to its portfolio in Ho Chi Minh, which also includes Demco Vina, a distinguished denim and casualwear washer and producer.

Keeping with the group’s mission to be a trailblazer in raising this industry’s sustainability benchmarks, DBW is engineered to attain international platinum status under both the U.S. Green Building Council (LEED) and the Vietnamese LOTUS accreditation system. Fitted with solar panels and a green roof for insulation and energy conservation, DBW is the first factory in Vietnam to be built to such standards.



Following an opening procession that follows traditional Chinese customs, DBW officially opened its doors to international partners and customers on 7 November, 2017. Distinguished guests included but were not limited to Van Can Tran, President of The People's Committee of

Long An Province; Thi Minh Phuong Nguyen, Leader of The Labour Department of Ministry of Long An Economic Zones; Andreas Siegel, Consulate General of Germany in Ho Chi Minh City; and Jos Bles, Jos Bles Fashion Amsterdam.



"We've seen first-hand the appetite for progressive and sustainable fashion through the increasing number of clients coming to Royal Spirit and our companies – not simply to place orders, but also to elevate their corporate social responsibility by working with factories that operate in the most eco-friendly ways technology can offer us today," Thomas Hebestreit, CEO, Royal Spirit Group said at the celebration dinner. "It is my wish that DBW will be the first of many green factories to come in Royal Spirit's history."



DBW's rainwater washing system combined with Mentasti washers, dryers and steam tables help contribute to 60% water reduction for process laundry use, whereas energy generated from the rooftop solar panels can support up to 20% of the factory's operations in the dry season.



With 66 Stoll machines throughout all gauges and over one hundred linking experts using Complett linking machines, DBW is fitted with ultramodern machinery operated by highly-skilled labour, enabling it to produce highly complex designs of the finest quality.

"Royal Spirit is invested in creating the future of garment manufacturing. We have built an avant-garde factory that is strategically positioned in South East Asia. Our vision is to connect our eco-conscious clients from around the world to the best product and service we can offer. DBW is our answer to this demand," Mr Hebestreit said.

The 5-storey DBW is organized into three main zones. The office and sample showrooms are on the 4th and 5th floors of the building. Sweater production and sweater laundry is situated on the 3rd floor. Woven production is on the 1st and 2nd floors, with cutting and warehousing capabilities on ground level.

DBW counts US luxury labels ETC/CARLISLE, Italian brands Patrizia Pepe and Versace Jeans, Korean brand LF Fashion, and German brands Toni Dress and S&B as some of its key clients.

About Royal Spirit Group

Royal Spirit Group, headquartered in Hong Kong, is a group of market-leading companies that are specialists in the design, production and exportation of fashion apparel and accessories for major labels worldwide. The combination of wholly owned manufacturing facilities as well as strategic partnerships across Asia allows the group to deliver a broad range of exclusive merchandise at reasonable price points.

Media Contacts

Charlotte Hohorst

chohorst@thinkpublicrelations.com

(1) 212 343 3920

Jessie Chuen

jessiechuen@royalspirit.com.hk

(852) 2786 7753